

Become an OFAB Advertiser - Reserve Your Space Today!

Dear OFAB Business Patrons,

The Olmsted Falls Athletic Boosters is proud to support over 65 teams representing Olmsted Falls City Schools in 28 sports from grades 7-12. Parents, families, and community members have great exposure to these teams as well as those who support them.

We are excited to share the opportunity of sponsoring the Athletic Boosters and advertising in all programs, including each season of sports and Night at the Races. This is an expansion of our offerings from previous years and provides you with significant publicity to the community.

Sports programs are issued during the fall, winter, and spring seasons and the Night at the Races program is issued in the spring, providing an expected outreach of over 1000 patrons. As a sponsor, your ad will be featured within each program provided the deadline indicated below is met. Furthermore, your business will be listed on our website.

Pricing and ad design details are below. Please submit your business information and high-resolution artwork via the below or if preferred, print and email to programs@ofathleticboosters.org. Please do not hesitate to utilize this email address for questions as well.

Fall program deadline submission: August 2, 2024

Advertisement Pricing and Deliverables:

Bronze Sponsorship - \$225

- 1/8-page advertisement in Fall, Winter, and Spring sports programs
- Business name listed in Night at the Races program
- Business name listed in sponsors portion of OFAB website

Silver Sponsorship - \$275

- 1/4-page advertisement in Fall, Winter, and Spring sports programs
- Business name listed in Night at the Races program
- Business name listed in sponsors portion of OFAB website

Gold Sponsorship - \$350

- 1/2-page advertisement in Fall, Winter, and Spring sports programs
- Business name listed in Night at the Races program
- Business name listed in sponsors portion of OFAB website

Platinum Sponsorship – \$500

- Full-page advertisement in Fall, Winter, and Spring sports programs
- Business name listed in Night at the Races program
- Signage featuring logo at Night at the Races event
- Business name listed in sponsors portion of OFAB website

Bulldog Sponsorship - \$850 (new opportunity)

- Full-page advertisement in Fall, Winter, and Spring sports programs
- Full-page advertisement in Night at the Races program
- Opportunity to name a horse at Night at the Races event
- Premier signage featuring logo at Night at the Races event including at check-in table
- Logo on Night at the Races page on OFAB website
- Two tickets to Night at the Races event
- Business name listed in sponsors portion of OFAB website and shared via OFAB social media

Bulldog Plus Sponsorship - \$900 (one available)

- Back cover advertisement in Fall Winter and Spring sports programs
- Full-page advertisement in Night at the Races program
- Opportunity to name a horse at Night at the Races event
- Premier signage featuring logo at Night at the Races event including at check-in table
- Logo on Night at the Races page on OFAB website
- Two tickets to Night at the Races event
- Business name listed in sponsors portion of OFAB website and shared via OFAB social media

Ad Design Specifications and Guidelines:

- Electronic artwork in one of the following formats for PC or MAC: Hi-res PDF, ai, hi-res Ttif, jpg. We are able to accept Adobe Photoshop, Illustrator and InDesign packaged files.
- Email or submit below saved in one of the acceptable formats above
- All colors must be CMYK value. PMS spot or RGB colors will be converted to their CMYK values.
- All photos, logos or art included should be at least 300 dpi at the desired size (100%).
- An ad may be created for you at our regular hourly design rates. Please advise via email if needed.
- We reserve the right to refuse any advertising we find offensive or inappropriate.

Thank you for your support!

Jennifer Mackert, OFAB Programs Chairperson

COMPLETE THE BELOW FORM OR [CLICK HERE TO PRINT AND EMAIL INSTEAD](#)

First Name _____ Last Name _____ Company _____

Address _____

City, State Zip _____

Email _____ Phone Number _____

Select an item:

- Bronze Sponsorship
- Silver Sponsorship
- Gold Sponsorship
- Platinum Sponsorship
- Bulldog Sponsorship

- Bulldog Plus Sponsorship

Upload Ad Image 1

Upload Ad Image 2

Upload Ad Image 3

PROCEED TO CHECKOUT